



## Brand rep / ambassador's Spirits & mixology course

Learn the key upselling points of your brand and how to differentiate it from your competitors in a practical environment. You will learn how to setup and conduct bartender and waiter brand trainings whilst inspiring them to become an in-house sales representative for your brand in their restaurants and bars.



### Course content

- Spirits, beer , wine production
- Key upselling points
- Bartender and waiter training conduct and scheduling
- Bar equipment
- Cocktail methodology.
- Cocktail recipe mixing.
- Introduction to molecular mixology
- Duration 2 days
- Course times: 10 am - 5pm



### Contact us :

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